

PSYCHOLOGICAL OPERATIONS

IW 110

OPR: Captain Dennis J. Lee

DESCRIPTION: This lesson discusses the Information Warfare pillar, Psychological Operations.

METHODOLOGY: Informal Lecture/1 Hour

OBJECTIVE: The objective of this lesson is for each student to comprehend psychological operations and how it can affect adversary decisions.

SAMPLES OF BEHAVIOR:

1. Define psychological operations.
2. Explain the categories and types of psychological operations.
3. Explain the principles and objectives of psychological operations.
4. Identify the tools of psychological operations.
5. Explain how psychological operations have been used in past military operations.

REQUIRED READING:

1. *Psychological Operations - Principles and Case Studies, Essay 1 – Psychological*
Goldstein & Jacobowitz, Instructional Circular pages
110-H-1 through 110-H-11.

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NOTETAKER

Definition of Psychological Operations: Planned operations to convey selected information and indicators to foreign audiences to influence their emotions, motives, objective reasoning, and ultimately the behavior of foreign governments, organizations, groups, and individuals. The purpose of Psychological Operations is to induce or reinforce foreign attitudes and behaviors favorable to the originator's objectives. Joint Pub 1-02.

PSYOP Categories: Strategic

Operational

Tactical

Consolidation

PSYOP TYPES: Cohesive

Divisive

PSYOP Principles:

PSYOP Objectives: General

Military Operations Other Than War

War

PSYOP Organization:

Operational Environment:

Counter-PSYOP:

PSYOP Tools:

- Leaflets
- Loudspeakers
- Radio/TV Broadcasts
- Newspapers/Magazines
- Miscellaneous

Examples:

